Strategic Plan
2019–2020

PRIORITY 1  Student Success
PRIORITY 2  Regional Engagement
PRIORITY 3  Build College Community
PRIORITY 4  Sustainability and Growth
OUR MISSION

Minnesota State College Southeast prepares students for a lifetime of learning by providing education for employment, skill enhancement, retraining, and transfer, to meet the needs of students and the community.
PRIORITY 1  Student Success

Create a place where students want to come and are successful in attaining career and transfer goals.

Drivers: Vice President of Academics Chad Dull, Dean of Students Josiah Litant

GOALS

1.1  Remove barriers and improve student success through process improvement, resource development and alignment, and development of best practice retention strategies.

1.2  Develop and execute a Strategic Enrollment Management plan.

1.3  Achieve accelerated student success through Developmental Education redesign.

1.4  Build a strategy for online offerings which ensures quality, relevancy and competitiveness.

1.5  Work with internal and external stakeholders to build a program mix process that ensures programs meet industry and student needs.

1.6  Improve persistence, satisfaction, and success rates for underrepresented and underserved students at the College.

1.7  Develop and implement a targeted marketing strategy in collaboration with academic programs and the enrollment team.
PRIORITY 2  Regional Engagement

Create a place where our communities and region seek us out as partners to enhance quality of life and economic vitality through collaboration with employers, the public sector and educational partners.

Driver: Interim President Larry Lundblad

Goals

2.1 Strengthen the effectiveness of collaborative partnerships with employers, advisory boards, regional colleges and universities and community organizations.

2.2 Pursue grants, donations and sustainable funding sources to support the growth of MSCS.

2.3 Increase endowments for additional scholarships by establishing connections with donors.

2.4 Become the premier choice for workforce development in our region.
PRIORITY 3  Build College Community

Create a place where all employees love to work.

Driver: Chief Human Resources Officer Maryellen Kanz

Goals

3.1 Ensure continuous open communication throughout the College.

3.2 Create a robust onboarding system.

3.3 Instill a culture of teamwork and inclusive decision making.

3.4 Create a Human Resources Model that ensures transparency and clarity in the HR related processes and information for employees.
OUR VISION
To enrich lives and communities by being the best

OUR VALUES
Integrity • Diversity • Excellence • Access • Learning • Stewardship
PRIORITY 4  Sustainability and Growth

Create a place that thrives and grows through wise allocation and utilization of human, physical, and financial resources.

Driver: Chief Financial Officer Mike Kroening

Goals

4.1 Improve CFI and increase fund balance

4.2 Expand bookstore collaboration to improve affordability for students.

4.3 Enhance existing facilities and security to provide a safe and attractive learning environment.

4.4 Position Information Technology as a strategic partner for initiatives across the institution in the areas of teaching and learning technology, end user support and technology infrastructure.
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