Strategic Plan
2018–2021

 Pri ority 1  Student Success
 Pri ority 2  Regional Engagement
 Pri ority 3  Build College Community
 Pri ority 4  Sustainability and Growth
OUR MISSION

Minnesota State College Southeast prepares students for a lifetime of learning by providing education for employment, skill enhancement, retraining, and transfer, to meet the needs of students and the community.
PRIORITY 1  Student Success

Create a place where students want to come and are successful in attaining career and transfer goals.

Drivers: Vice President of Academics Chad Dull, Vice President of Student Affairs and Dean of Students Josiah Litant

GOALS

1.1 Remove barriers and improve student success through process improvement, resource development and alignment, and development of best practice retention strategies.

1.2 Develop and enact a Strategic Enrollment Management plan.

1.3 Strengthen infrastructure and services to support students’ basic needs.

1.4 Achieve accelerated student success through Developmental Education redesign.

1.5 Promote teaching and learning excellence.

1.6 Build a strategy for online offerings that connects online students with the college and ensures quality, relevancy, and competitiveness.

1.7 Ensure all program outcomes align with current workforce and transfer standards and needs as articulated by internal, system, and external partners.

1.8 Partner with regional secondary institutions to increase participation in dual enrollment programming.

1.9 Improve persistence, satisfaction, and success rates for underrepresented and underserved students at the college.

1.10 Integrate system-wide student success strategies as part of Equity 2030.
PRIORITY 2  Regional Engagement

Create a place where our communities and region seek us out as partners to enhance quality of life and economic vitality through collaboration with employers, the public sector and educational partners.

Driver: Interim President Larry Lundblad

Goals

2.1 Strengthen the effectiveness of collaborative partnerships with employers; external public and private boards, foundations, and agencies; regional colleges and universities; and community organizations.

2.2 Pursue grants, donations, and sustainable funding sources to support strategic growth.

2.3 Increase annual scholarship awards.

2.4 Partner with business and industry to provide customized training and continuing education in a rapidly changing environment for an increasingly diverse workforce.
Create a place where all employees love to work.

Driver: Chief Human Resources Officer Maryellen Kanz

Goals

3.1 Create a robust onboarding system for faculty and staff.
3.2 Instill a culture of teamwork that encourages new ideas, engagement, open communication and collaboration.
3.3 Build a culture of inclusion and equity throughout the college.
3.4 Enhance performance through organizational clarity.
OUR VISION
To enrich lives and communities by being the best

OUR VALUES
Integrity • Diversity • Excellence • Access • Learning • Stewardship
PRIORITY 4 Sustainability and Growth

Create a place that thrives and grows through technology integration, strategic outreach, and wise allocation and utilization of human, physical, and financial resources.

Driver: Vice President of Finance and Administration Amy Schmidt

Goals

4.1 Improve CFI and increase fund balance.

4.2 Enhance college business and bookstore services for students.

4.3 Upgrade existing facilities to provide a safe, secure, and attractive learning environment.

4.4 Position Information Technology as a strategic partner for institutional initiatives in teaching and learning technology, end-user support, and technology infrastructure.

4.5 Implement a targeted marketing strategy in collaboration with academic programs and the enrollment team.
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