

Business Management

Red Wing & Winona Campus

OVERVIEW

The Business Management program at Minnesota State College Southeast is perfect for working adults who are new to management or are interested in moving up in management status. Best of all, this program is available online, so you can work your classes into your busy schedule!

Our unique accelerated learning program enables you to complete an A.A.S. degree in approximately 3 years. Accelerated learning uses activities that involve your senses in an intensive, yet fun environment. You will absorb more information in a shorter time while enjoying the support of fellow students.

Learning takes place with a group of students who have similar backgrounds and training needs. You and the group will move rapidly through the required courses, enabling you to learn from one another.

Are you already employed in the work force? Your employer will benefit from your participation in the Business Management program. Company projects may be completed as class assignments and the focus is on building the specific skills that are needed in your work situation.

MAJORS WITHIN

Business Management	AAS	60 credits
Leadership and Supervision	Certificate	12 credits
Project Management	Certificate	9 credits
Quality Improvement	Certificate	9 credits

See backside for program plan

PROGRAM OUTCOMES

Program graduates will be able to:

1. Demonstrate leadership skills and identify approaches to motivation to achieve a productive work environment.
2. Apply human resource management practices at a supervisory management level.
3. Apply marketing, management, and organizational theories in a supervisory setting.
4. Demonstrate financial management skills at a non-financial management level.
5. Demonstrate analytical skills in identifying and solving supervisory business problems.
6. Utilize current business technology.
7. Plan, prepare, and deliver effective oral and written communications.



PROGRAM HIGHLIGHTS

- Accelerated learning for adults
- Classes held mostly in the evening
- Enhancement program for people in business/industry
- Teaching methods build self-esteem and critical thinking skills
- Emphasis on leadership development
- Network with learners from a variety of area businesses

CAREER OPPORTUNITIES

- Supervisor
- Workplace Leader
- Department Head
- Office Manager

JOB PLACEMENT

100%

PROGRAM COSTS - estimated cost including tuition, books and supplies

Business Management	\$12,775
Leadership and Supervision	\$2,785
Project Management	\$2,201
Quality Improvement	\$2,201

Business Management

Sample Program Plan

Business Management - AAS

Course No.	Course Name	Credits
Electives: can be completed in any semester		
	Technical Electives	5
	Course from any MnTC Goal 1-10 (see advisor for courses)	3
	Goal 1: Written and Oral Communications	3
	Goal 4: Mathematics	3
	Goal 5: History, Social, and Behavioral Sciences	3
	Goal 6: Humanities and Fine Arts	3
	Electives total	20

Fall Semester

SMGT 1210	Supervision Principles	3
SMGT 1216	Leadership Development	3
SMGT 2218	Service Management	3
	Semester total	9

Spring Semester

ACCT 2201	Financial Accounting	4
SMGT 1212	Managing for Quality	3
SMGT 2214	Teambuilding	3
	Semester total	10

Fall Semester

RESL 1210	Introduction to Marketing	3
SMGT 1214	Practical Problem Solving	3
SMGT 2216	Coaching & Productivity Enhancement	3
SMGT 2220	Management Theories & Organizational Studies	3
	Semester total	12

Spring Semester

ADMS 1419	Business Communications	3
SMGT 1749	Project Management	3
SMGT 2210	HR Issues for Managers	3
	Semester total	9

Total Required Credits 60

Leadership and Supervision - Certificate

Course No.	Course Name	Credits
Fall Semester		
SMGT1210	Supervision Principles	3
SMGT1216	Leadership Development	3
	Semester total	6
Spring Semester		
SMGT 2210	HR Issues for Managers	3
SMGT 2214	Teambuilding	3
	Semester total	6
	Total Required Credits	12

Project Management - Certificate

Course No.	Course Name	Credits
Fall Semester		
SMGT 1214	Practical Problem Solving	3
SMGT 2218	Service Management	3
	Semester total	6
Spring Semester		
SMGT 1749	Project Management	3
	Semester total	3
	Total Required Credits	9

Quality Improvement - Certificate

Course No.	Course Name	Credits
Fall Semester		
SMGT 2216	Coaching & Productivity Enhancement	3
SMGT 2220	Management Theories & Organizational Studies	3
	Semester total	6
Spring Semester		
SMGT 1212	Managing for Quality	3
	Semester total	3
	Total Required Credits	9