

Business Management

100% Online

Major Details

The Business Management program at Minnesota State College Southeast is designed for students who are interested in business leadership and related skills. The program is also designed for those who aspire to advance into higher-level management roles. Offered fully online, the program provides the flexibility needed to balance academic coursework with professional and personal responsibilities.

This distinctive accelerated learning format allows students to complete the Associate of Applied Science degree in approximately 2–3 years. The accelerated model incorporates engaging, hands-on learning activities that promote deeper understanding in a focused and supportive environment. As a result, students can master key concepts efficiently while benefiting from collaboration with their peers.

Additional Credentials

The Business Management program at Minnesota State College Southeast includes three embedded certificate options. Students may earn one or more of these credentials while working toward the A.A.S. degree, increasing their professional value at each stage of the program:

- Leadership and Supervision
- Project Management
- Quality Improvement

For students currently employed, participation in Southeast's Business Management program offers direct benefits to their organizations. Course assignments may be aligned with workplace projects, ensuring that learning is immediately applicable and focused on developing the specific skills required in each student's professional setting.

Majors Within

Business Management	AAS	60 credits
Leadership and Supervision	Certificate	12 credits
Project Management	Certificate	9 credits
Quality Improvement	Certificate	9 credits

Estimated costs for each major including tuition, books and supplies are posted on southeastmn.edu under Academics > Academic Programs by Degree.

Program Outcomes

Program graduates will be able to:

1. Demonstrate Leadership Skills in a business environment utilizing team building, customer service, and project management skills.
2. Apply Human Resource management practices.
3. Identify and explain the major functional areas of the business environment including marketing, management, and organizational theories.
4. Demonstrate financial management skills at a non-financial management level.
5. Demonstrate analytical skills in identifying and solving business management problems.
6. Model communication effectively on a professional level in a business environment to maximize service effectiveness and quality.



PROGRAM HIGHLIGHTS

Online courses

Enhancement program for people in business/industry

Teaching methods build self-esteem and critical thinking skills

Emphasis on leadership development

Network with learners from a variety of area businesses

Accelerated learning methods

CAREER OPPORTUNITIES

Manager
Department Head
Supervisor
Team Leader
Workplace Leader
Office Manager
Floor Manager

Business Management Sample Program Plans

Please note that this is a sample program schedule. Your schedule may vary depending upon your needs, goals, and course availability.
Please meet with your advisor to plan your schedule each semester.

Business Management - AAS

Course No.	Course Name	Credits
Electives: can be completed in any semester		
	Technical Electives	6
	Course from any MnTC Goal 1-10 (see advisor for courses)	3
	Goal 1: Written and Oral Communications	3
	Goal 4: Mathematics	3
	Goal 5: History, Social, and Behavioral Sciences	3
	Goal 6: Humanities and Fine Arts	3
Electives total		21
Fall Semester		
SMGT 1210	Supervision Principles	3
SMGT 1216	Leadership Development	3
SMGT 2218	Service Management	3
Semester total		9
Spring Semester		
SMGT 1207	Budgeting & Financial Analysis for Managers	3
SMGT 1212	Managing for Quality	3
SMGT 2214	Teambuilding	3
Semester total		9
Fall Semester		
BUSN 2225	Principles of Marketing	3
SMGT 1214	Practical Problem Solving	3
SMGT 2216	Coaching & Productivity Enhancement	3
SMGT 2220	Management Theories & Organizational Studies	3
Semester total		12
Spring Semester		
BUSN 2025	Business Communications	3
SMGT 1749	Project Management	3
SMGT 2210	HR Issues for Managers	3
Semester total		9
Total Required Credits		60

Leadership and Supervision - Certificate

Course No.	Course Name	Credits
Fall Semester		
SMGT1210	Supervision Principles	3
SMGT 2214	Teambuilding	3
Semester total		6
Spring Semester		
SMGT 2210	HR Issues for Managers	3
SMGT1216	Leadership Development	3
Semester total		6
Total Required Credits		12

Project Management - Certificate

Course No.	Course Name	Credits
Fall Semester		
SMGT 1214	Practical Problem Solving	3
SMGT 2218	Service Management	3
Semester total		6
Spring Semester		
SMGT 1749	Project Management	3
Semester total		3
Total Required Credits		9

Quality Improvement - Certificate

Course No.	Course Name	Credits
Fall Semester		
SMGT 2216	Coaching & Productivity Enhancement	3
SMGT 2220	Management Theories & Org Studies	3
Semester total		6
Spring Semester		
SMGT 1212	Managing for Quality	3
Semester total		3
Total Required Credits		9